

### A Center We Call HOME!

OCCA Building Town Hall Meeting 11/13/2015 7:30 PM at UNO

### Agenda

- Why We Need A New Center (Zheng Hong)
- Center Overview (Linda)
- Center Annual Cost Estimate (Li Li)
- Center Operations Plan (Guo Li)
- Your Ideas & Supports Donor/sponsorship (Li Mei)
- Most Frequently Asked Questions and Answers
- Your Question Time (All)
- Next Steps and Timelines (Zheng Hong)

# Why We Need A New Center

- Preserving Our Heritage
- Gathering Place to Promote Friendship and Cultural Diversity
- Continuing and Growing Our Current Programs
- Expanding Future Programs and Services

# **OCCA Building Overview**

8206 Blondo St., Omaha, NE 68134



## **OCCA Building Overview**

- Currently a church
- 3.02 Acres
- 35,000 SF parking for 85 cars
- Meeting room: seating 245
- Full kitchen with 100 capacity dinning room
- 8 10 classrooms
- 5-6 Offices with meeting room on the second floor
- Library
- A 3 bedroom house and 2-3 building lots included

# Pictures of the Building



























# Auditorium, Parking, 3-brm House



## **OCCA Operation Plan**

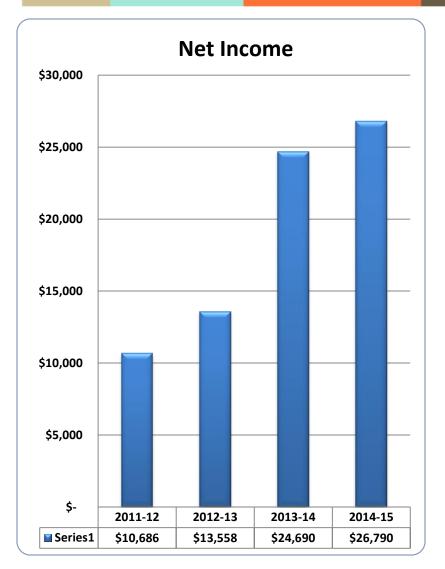
- Grounds Management Plan
- Maintenance Management Plan
- Security Plan
- Custodial Management Plan
- Building Scheduling Management Plan

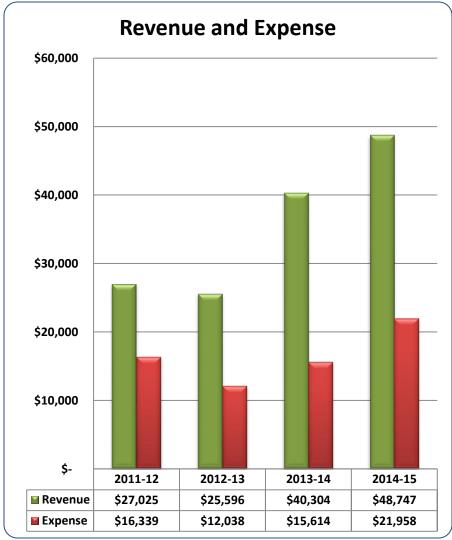
## **OCCA Building Basic Cost Estimates**

- Purchase price: \$572,500
- Mortgage Loan: \$2810 /month
- Insurance: \$6500 /year
- Utilities: \$900 /month (\$455 OPPD)
- Building Maintenance/Repair: \$500/month
- Internet/Phone/etc: \$300/month

Estimated Cost: \$60,000 / Year

# OCCA Annual Income and Expense





# 2013 – 2014 Revenue and Expense

Revenue	Amount		Percentage
Company Donation	\$	16,950	42%
Individual Donation	\$	10,765	27%
Sales - ticket/membership	\$	6,798	17%
Passport Renewal	\$	1,920	5%
Auction	\$	1,589	4%
Sales-Museum	\$	1,283	3%
Volunteerism	\$	1,000	2%
Total	\$	40,304	100%

Expense	Amount	Percentage
Facility Rental	\$ (5,370)	34%
Food	\$ (3,940)	25%
Show Related Fee	\$ (1,500)	10%
Costume	\$ (1,210)	8%
Decoration	\$ (885)	6%
Printing/Program	\$ (868)	6%
Supply	\$ (600)	4%
Kids Acitivity	\$ (479)	3%
Transportation	\$ (416)	3%
Service	\$ (240)	2%
Special Guests	\$ (107)	1%
Total	\$ (15,614)	100%

# OCCA Projected Expense

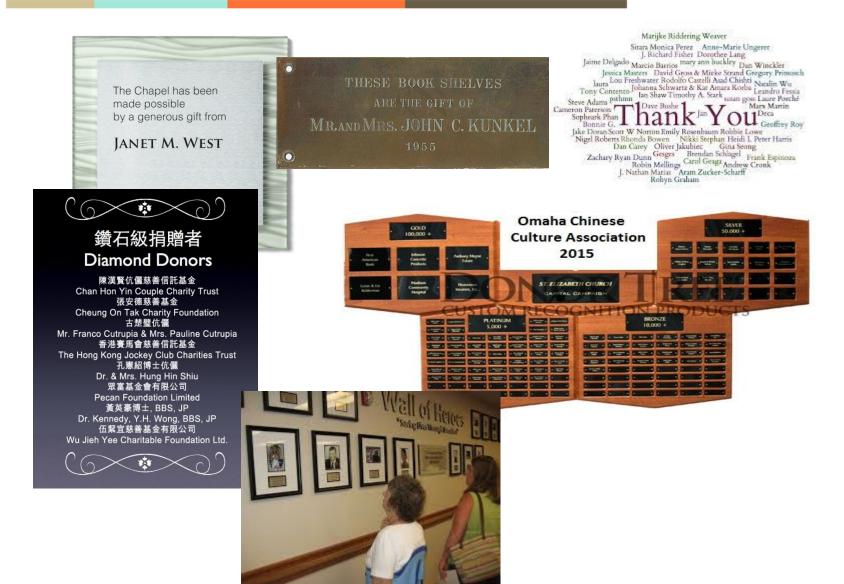
Expense	2014	2016 - 2018	2019 - 2020
Facility Rental	\$ (5,370)	\$ (6,444)	\$ (7,733)
Food	\$ (3,940)	\$ (4,727)	\$ (5,673)
Show Related Fee	\$ (1,500)	\$ (1,800)	\$ (2,160)
Costume	\$ (1,210)	\$ (1,452)	\$ (1,743)
Decoration	\$ (885)	\$ (1,062)	\$ (1,274)
Printing/Program	\$ (868)	\$ (1,042)	\$ (1,250)
Supply	\$ (600)	\$ (720)	\$ (864)
Kids Acitivity	\$ (479)	\$ (574)	\$ (689)
Transportation	\$ (416)	\$ (499)	\$ (599)
Service	\$ (240)	\$ (288)	\$ (346)
Special Guests	\$ (107)	\$ (128)	\$ (154)
Building		\$ (60,000)	\$ (72,000)
Total	\$ (15,614)	\$ (78,737)	\$ (94,485)

2016 – 2018: 20% increase comparing to 2014 2019 – 2020: 20% increase comparing to 2018

# OCCA Projected Income

Revenue	2014	2016 - 2018	2019-2020
Sponsorship	\$ 16,950	\$ 20,000	\$ 25,000
Donation	\$ 10,765	\$ 16,000	\$ 17,000
Sales - ticket/membership	\$ 6,798	\$ 10,000	\$ 12,000
Passport Renewal	\$ 1,920	\$ 1,900	\$ 1,900
Auction	\$ 1,589	\$ 1,500	\$ 3,000
Sales-Museum	\$ 1,283	\$ 1,200	\$ 1,200
Volunteerism	\$ 1,000	\$ 1000	\$ 1500
Rental Services		\$ 15,000	\$ 17,000
New Programs		\$ 10,000	\$ 15,000
Chinese School		\$ 3,000	\$ 4,000
Grants			\$ 5,000
Total	\$ 40,304	\$ 79,600	\$ 99,900

# **Donor Regconition Program**



# **Sponsorship Program**



We invite companies to align our programs and services to enhance theirs!

We ask our members/supporters to utilize

Their companies donation matching fund programs.

## **Programs and Services**

- Education Programs
- Senior Programs
- Social Services
- Workforce
- Language Programs
- Culture and Community Programs
- Cultural Events (and Rentals)





#### Why did OCCA choose to pursue this building?

- A good fit for Chinese School
- Central location in Omaha to serve the community better
- Large Meeting Hall to seat over 250 people
- Full Kitchen with Social/Dinning Area for 100+ people
- Many offices for future program/services
- A three bedroom house can be rented
- Space for Senior Programs and Dance Programs

#### Who made the decision?

The OCCA board formed a building search committee nearly two years ago. The committee presented its recommendation to the board, and the board approved the purchase.

OCCA owns the property.

#### Did OCCA consider other options?

Yes. With the help of an experienced commercial real estate firm, we considered and reviewed each available property within our target area. After investigating all of the options, we focused on this Blondo property.

#### How will OCCA pay for this building?

The board has already begun taking steps toward launching a capital campaign. The capital campaign includes:

- Sponsorship from local companies and community
- Programs, Events, and Services
- Fundraising
- Rental Income
- Membership
- Grants

#### Will purchasing this new building impact tuition?

No. In fact, we believe that purchasing the building will help us control our facility location, rent expenses, and continue to provide an affordable Chinese language education.

#### How can I learn more?

• Go to our web site:

Link: <u>www.omahachinese.net</u>

• Or Email us at <a href="mailto:omahachinese@gmail.com">omahachinese@gmail.com</a>

#### Question & Suggestions – We want to hear from you!



# **Next Steps and Timelines**

- 12/07/2015 -Building Special Permit Application Due
- 12/12/2015 -Member Open House (TBD)
- 12/15/2015 -Neighborhood Town Hall Meeting (TBD)
- 01/06/2016 -City Planning Committee Hearing
- Feb, 2016 -City Council Approval on Special Permit
- Feb, 2016 -OCCA Takes Possession of the Building
- Opening Ceremony –To Be Determined